

Fact sheet: Shopping centre MyZeil



Shopping centre MyZeil

High-quality shopping facilities, leisure and fitness amenities, gastronomic variety – with this unique and versatile mix of trades under one roof, MyZeil creates an atmosphere which attracts ready-to-buy customers and thus also contributes to enhance this area as a retail location. Located directly on Zeil – one of the most frequented and top-selling high streets in Germany – the shopping centre offers a top location for upscale retail trade just as easy to reach by public transport as by car. The S-Bahn and U-Bahn stations (city express and railway system) in the immediate vicinity of Hauptwache provide connections to the other parts of the city and to its surrounding areas. Besides this, main railway station and Messe Frankfurt exhibition centre can be reached in ca. 5 minutes and the airport in ca. 15 minutes. The direct access to the largest underground car park in Frankfurt with 1,390 parking spaces of which 900 are public guarantees comfortable accessibility for drivers.

The inner-city network of public streets and squares is not only complemented by the new direct connection between Zeil and Börsenplatz via Thurn-und-Taxis-Platz but also obtains a novel vertical element due to the routings inside the shopping centre.

PalaisQuartier

MyZeil as retail and leisure world together with the neighbouring office tower, the adjacent five star luxury hotel Jumeirah Frankfurt and the restored Thurn und Taxis Palais are representing one of the most important city centre projects in Europe – the PalaisQuartier.

With its varied architecture and multifunctional usage concept, the PalaisQuartier provides an urban living space that fulfils people's wishes and expectations: working, shopping, leisure, pleasure and living.



Innovative architecture



The shopping and leisure world designed by the Italian architect Massimiliano Fuksas creates a new architectural dimension with its multilayer levels, a taut outline and unusual perspectives in combination with an equally new urbanistic component. The concept of transparency implemented here stands for openness and connects all levels with each other by an eight-storey atrium.

A particular highlight is the unique roof construction with its organic impression which is composed of different sizes of glass panes with various surface finishings. This predominantly transparent outer shell serves to distribute sufficient natural daylight into all levels of the shopping centre MyZeil.

An escalator takes the visitor in 120 seconds directly from the ground floor to the 4th floor. At around 50 m this expressway is the longest internal and self supporting escalator in Europe.

Great variety of supply and quality

By implementation of many national and international top brands MyZeil increases the value of the surrounding inner-city retail business thanks to the high degree of exclusivity of the retailers and caterers. On every floor, a particular trade is on focus in the assortment. Mainly those brands are offered which are not yet available in Frankfurt or on Zeil promenade.



Net spaces – Shopping centre MyZeil

Total gross area	ca. 77,000 m ² , of which 7,500 m ² below ground
Levels	8
Department areas	
Basement	Market Place
Ground floor (access to expressway)	Walk Of Young Fashion
1st floor	International Place
2nd floor	Sport & Leisure
3rd floor	Media World
4th floor (access to the hotel and office tower)	Gastro Boulevard
5th floor	Fit & Fun Level One
6th floor	Fit & Fun Level Two
Parking	Direct access to car park PalaisQuartier: 1,390 parking spaces on 4 levels

For further information www.palaisquartier.de

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